

L&T believes in nurturing human capital: Deosthalee

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Corporate social responsibility defined as the 'continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as the local community and society at large'.

Following this philosophy, L&T Finance launched their CSR initiative branded as 'Dnyanarpan' in Ridhore, a remote village in Nagpur district on Thursday.

L&T Finance have associated with an NGO called Pratham with the aim of jointly working with them in the field of primary education in rural India under



Chairman and managing director, L&T Finance Holdings Y M Deosthalee inaugurating a CSR project 'Dyanarpan' at Ridhore near Nagpur on Thursday.

this project. School children from ZPUP School and their parents from Metpanjara village, Nagpur were also present at the launch.

Chairman and managing director, L&T Finance

Holdings Y M Deosthalee, said, "At L&T Finance we sincerely believe in nurturing the human capital in the organisation and the community both on its own and as a part of L&T Group. L&T Finance strives to take

up corporate social responsibility as an integral activity for the betterment of society, communities, and the environment, he further said.

The company also believes that knowledge is an important asset of a human beings so contributing in the area of education was more of a gratification.

Co-founder of Pratham Farida Lambe said the main goal of Dnyanarpan will be to ensure spread of basic education in the villages so that the children truly learn how to read and write in their vernacular language and in the English language, they learn to carry out basic arithmetic and understand the principles of rudimentary science.