



# ROAD SAFETY

As we grow from being a third-world country to one of the largest developing nations in the world, our woes of infrastructure and road safety are also increasing. More than 2 million cars are being sold each year, and all of them are adding to the already burdened roadways. With the exception of a few metros, there is a need to have more focussed initiatives to ensure adoption of better road safety practices amongst the citizens.



As a responsible organisation, LTFS has partnered with the Mumbai Traffic Police to recruit, train and employ youth traffic wardens to support and strengthen the existing road traffic management and facilitate seamless traffic control. In an attempt to have a generation that is more aware and follows road safety diligently, we along with our implementing partners are spreading awareness on road safety amongst school children and community members.

## ROAD SAFETY



3,800+  
Students  
Impacted



Livelihood  
Support to  
20 Traffic  
Wardens





THIS IS  
NOT JUST A  
JOB BUT A  
CONTRIBUTION  
TO THE  
SOCIETY

I AM SANDIP

## HORN NOT OK \$TOP

I live in Dharavi, a large slum area in Mumbai. I was a daily wage worker from Dharavi and lost my job at the age of 40. I was helpless and worried about running the household without a proper income. For 2 months, I took up small jobs like working as an office administration staff, a delivery boy, a peon etc. But these were low paying and unsatisfactory, compared to my earlier job.

One day, I came to know about a Traffic Warden vacancy through the Sainik Security Agency in association with LTFS. I applied for the job and completed the mandatory documentation process.

My role was to control and regulate the traffic while assisting the Mumbai Traffic Police, for which I was imparted adequate training. After completing the training, I was stationed at the MTNL junction at Bandra Kurla Complex to serve as a traffic warden. I was allotted a proper uniform and safety materials to perform my duties efficiently. Initially, I found it difficult to manage the traffic because of harsh working conditions. Once, I suffered a severe throat infection due to the dense air pollution. I gradually habituated myself with the situation and regularly started using the cap and mask provided by LTFS and the agency. The officers of the Mumbai Traffic Police were convinced that my abilities in this field were commendable, and I was appreciated for the work.

I believe this is not just a job but a contribution to society. I also try to contribute by raising awareness about road safety as much as possible. I feel responsible for this job and also love doing it!

I AM A TRAFFIC WARDEN!





THE  
PROGRAMME  
ORGANISERS USED  
VARIOUS **ART AND  
CRAFT MATERIALS**  
TO CONDUCT  
ROAD SAFETY  
SESSIONS

## TEACHERS FOR ROAD SAFETY

I'm a school teacher working at the Oshiwara Urdu School in Jogeshwari, Mumbai. This is a very congested area, with constant traffic jams and very narrow or no pavements at all. Our school consists of 480 students studying in grades 1st to 7th. Most of the students come from the nearby slum area and have to cross at least two large road junctions on the way to school. Often accidents take place on this road, and parents and teachers alike are concerned about the safety of the children. As a teacher, I believe that creating awareness about road safety amongst the children is very important.

In 2018- 2019 CHIP (Ballygunj Society for Children In Pain) and LTFS collaboratively proposed the Road Safety Awareness programme idea to our school. In the programme, awareness was created using various activities like a puppet show and audio-visual presentations. The programme organisers used various art and craft materials to conduct these sessions based on road safety. This was a very new and effective way of teaching the children. I too have learned these unique methods and told the children of my own school about them.

Students learned about the basic traffic rules, hand signals, traffic signs and symbols, and above all, what precautions they must take while walking on the roads, or while crossing at large junctions.

With the help of these sessions, children are now well aware of traffic rules and regulations and they motivate their peers and family members to follow the same.

I AM SHEHNAAZ

I AM A TRAFFIC VIGILANTE!

