



BOONDEIN



Virtual Session on Financial Literacy

Boondein

As an organisation, we believe in enabling people and our communities making the world a better place. Conceptualised in 2017, Boondein our employee volunteering programme gives employees an opportunity to partake in social activities in and around their locality.

This year, as part of the "Joy of Giving week celebrations", and abiding by the lockdown norms, employees were given the opportunity to teach youth and children on various areas like- basics of English, Digital Literacy, Financial Literacy, etc, via virtual platforms.



Two virtual volunteering drives saw more than **50 employees volunteering** for **100+ hours**, reaching out to more than **1350 beneficiaries**. Employees gained a greater understanding of the issues surrounding their communities. Also, helping the community helped them feel a sense of achievement on a personal and collective level.

The employees enthusiastically volunteered and guided the children on various areas like- basics of English, Digital Literacy, Financial Literacy, Soft Skill Curriculum Development and even conducted various fun activities **like-Poster Making, Recording of Audio stories and DIY activities.**



The employees also distributed **Relief kits** to the community members affected from **floods of Bihar & Assam** and with cyclones at **Tamil Nadu & West Bengal.**

1,852

Total number of
Employee Volunteers

1,04,730

Total number of
Employee Volunteering
Hours

89,220

Total number of
Beneficiaries Reached

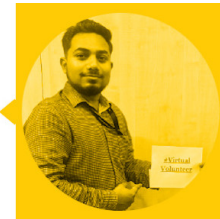


"It was an extremely enriching and satisfying experience. I realised that there are so many out there who have a strong urge to learn and grow despite the tough situations they are in and opportunities like these are little ways in which each one of us can contribute and make a difference. Working with my mentee also strengthened my own coaching and leadership skills."

Kavita Shetty, Virtual Volunteer, L&TFS

"Volunteering to teach financial literacy to the youth supported by Head Held High Foundation was an extremely enriching experience for me. It made me aware of so many things to be grateful for, especially in these trying times"

Dipankar Chakravarty, Virtual Volunteer, L&TFS.



Amphan Cyclone Relief, West Bengal.

