L&T Finance Limited

Branch office: Kolkata

(Erstwhile, L&T Finance Holdings Limited) Registered Office: L&T Finance Limited, Brindavan Building Plot No. 177, Kalina, CST Road, Near Mercedes Showroom Santacruz (East), Mumbai 400 098 **CIN No.:** L67120MH2008PLC181833



PUBLIC AUCTION FOR SALE OF MORTGAGED PROPERTY

The Authorised Officer of L&T Finance Limited under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 [54 OF 2002] and in exercise of powers conferred under the said Act is auctioning the following property on "AS IS WHERE IS BASIS" and "AS IS WHAT IS **CONDITION**" by way of "**PUBLIC AUCTION**" for recovery of its dues and further interest, charges and costs etc.

Name of Borrower and Co-Borrower	S		l Property dress	Loan Account Number(s)	Possession taken	Earnest Money Deposit 10% or more of RP (In ₹)	Total Outstanding dues as on 13.09.2024	Reserve Price (In ₹)	Date of Inspection	Date and Time of Auction
I. Sanjeev Das 2. Urmila Mitra 3. M/s Kanan lewellers. (through Its Propritor Sanjeev Das)	Address: Fla Sq. Ft. (supe Floor Of The As "radhak Alongwith of Top Floor Ro Sanitary Ch Pump, Pipe Constructed Measuring A Part Of R.s I L.r Dag No. 37/5, 37/6 Al Kalipur Und Hooghly Ur Within The L	t No. 3 r Build in rishna Commo of, Comnamber, e Line At Or I Dag No. 490 Und 37/7 er P.s. Inder Mimits Or East West North	Parcel Of The Property Measuring About 720 Jp Area) On The Third ng Named And Known Apartment Phase-ii" n Passage, Stairecase, mon Space, Drain, Lift, Water Tank, Motor Etc. And Built And Jpon The Plot Of Land 7.56 Decimal Forming 426 Corresponding To nder L.r Khatian Nos. , J.l. No. 99 In Mouza- Dankuni In The District unicipal Ward No. 18 f Dankuni Municipality. Flat No. 6 Flat No. 1 Open Space Common Passage Leading To Stairecase	08210152 16 & H1729924 08210152 16L	19/06/2024	Rs.1,36,800/-	Rs. 21,96,093.05/-	Rs. 13,68,000/-	On all working day from 10.00 A.M to 5.30 P.M with Prior Appointm ent.	21/10/202 from 12.00 P.M to 2.00 P.M.
1. M/s Mohit Steel Corporation. (through Its Proprietor Jai Prakash Kedia) 2. Jai Prakash Kedia 3. Sulochana Kedia	Sq. Ft Super Situate On T Named Or Co Or Erected I Under Khat Mouza Bally Known As F G.t. Road, Undivided P The Said L Together W Or Portion In Said Land Fo With All Ot And Privileg Of Bally Mu	er Builtiche First alled A n Dag ian No Comproducing Howr roportion The Saper The Saper The Saper The Saper East East West North	ring More Or Less 1064 Up Area Lying And Floor Of The Building Block No. II, Standing Nos. 18089 And 18090 s. 2599 And 2600, In ising In J.I. No. 14, Now No./ Premises No. 322, ah, Together With onate Share Of Land In r The Said Flat And divided Common Area aid Building And In The said Flat And Together ement Rights Facilities erein Within The Limit ty, Police Station Bally, th, District Howrah. Premises Occupied By Shailendra Manna G. T. Road Municipal Drain Premises No. 5/1, G.T. Road, Belurmath, Howrah, Occupied By M/s. Indo Japan Steel Limited.	09210214 42 & H1729928 09210149 26	02/09/2024	Rs.3,63,888/-	Rs. 49,30,738.01	Rs. 36,38,880/-	On all working day from 10.00 A.M to 5.30 P.M with Prior Appointm ent.	21/10/202 from 12.00 P.M to 2.00 P.M.

TERMS AND CONDITIONS OF PUBLIC AUCTION

- 1. The E-auction Sale is being conducted online by the Authorised Officer through the website https://sarfaesi.auctiontiger.net/EPROC/ under the provisions of SARFAESI Act with the aid and through public e-E-auction mode. 2. The public E-auction will be conducted on the date and time mentioned herein above, when the secured asset/s mentioned above will be sold on
- "AS IS WHERE IS" BASIS & "AS IS WHAT IT IS" CONDITION. 3. For participating in the public E-auction, intending purchasers/bidders will have to submit the details of payment of refundable Earnest Money Deposit
- of 10 % of the reserve price of the secured assets along with copies of the PANCARD, Board Resolutions in case of company and Address Proof on or
- 4. The EMD of all other bidders who did not succeed in the public E-auction will be refunded by LTF within 7 days of the closure of the public E-auction. The EMD will not carry any interest.
- 5. The successful purchaser/bidder shall deposit the 25 % (inclusive of EMD) of his/its offer by way of by way of D.D./P. O favoring "L&T Finance Limited" payable at Mumbai on or before 18:00 hours on 21/10/2024 i.e., day of e-auction or on the next working day i.e., 22/10/2024, which deposit will have to confirmed by L&T Finance Limited, failing which the sale will be deemed have been failed and the EMD of the said successful bidder shall be forfeited. The balance amount i.e., 75% of purchase price payable shall be paid by the purchaser to L&T Finance Limited on or before the fifteenth day of confirmation of sale of immovable property or such extended period as per provisions of law.
- 6. For inspection of property or more information, the prospective bidders may contact the authorised officer i.e. Name Ashesh Saha, Contact No. 9800868054 L&T Finance Limited, 15th Floor, PS Srijan Tech Park, Plot 52, Block DN, Saltlake, Sector V, Kolkata 700091, West Bengal and Santosh Tiwari, Contact No. 9920490126, L&T Finance Ltd, Office: 6th Floor, Brindavan Building, Plot No. 177, Kalina, CST Road, Near Mercedes Showroom, Santacruz (East), Mumbai - 400 098. At any stage of the E-auction, the Authorised Officer may accept/reject/modify/cancel the bid/offer or post-pone the E-auction without assigning any reason thereof and without any prior notice.
- 7. The successful purchaser/bidder shall bear any statutory dues, taxes, fees payable, stamp duty, registration fees, etc. that is required to be paid in order to get the property conveyed/delivered in his/her/its favour as per the applicable law. The Borrower/Guarantors, who are liable for the said outstanding dues, shall treat this Sale Notice as a notice under Rule 8 (6) of the Security Interest
- (Enforcement) Rules, about the holding of above-mentioned public E-auction sale. 9. The Borrower (s) /Co-Borrower(s)/Guarantor(s)/Mortgagor(s) are hereby called up on to pay the entire loan outstanding dues as mentioned above before
- the said E-auction date failing which the L&T Finance Ltd shall sale the property as per the provisions laid down in the SARFAESI ACT, 2002.
- 10. The Borrower (s) /Co-Borrower(s)/Guarantor(s)/Mortgagor(s) /public at large are hereby restrained from transferring by way of sale, lease or otherwise with the secured assets referred to in the notice without prior written consent of L&T Finance Limited.

Date: 18.09.2024 Place: Kolkata

Authorized Officer For L&T Finance Limited

SRI GBK RESOURCES PVT. LTD.

CIN: U67120WB1992PTC056711 Regd. Office: Room No. 0125, The Chambers Mall, 1865 Rajdanga Main Road, Kolkata-700107 Tel: 033-40017385; email: gbkresources@gmail.com

OFFER OPENING ADVERTISEMENT FOR THE BUY-BACK OF EQUITY SHARES FOR THE ATTENTION OF EQUITY SHAREHOLDERS OF

SRI GBK RESOURCES PVT. LTD. (THE COMPANY) OFFER TO ALL THE SHAREHOLDERS OF THE COMPANY TO BUYBACK UPTO 8,25,000 FULLY PAID-UP EQUITY SHARES OF FACE VALUE OF INR 10/- EACH OF THE COMPANY AT A PRICE OF INR 56.03 PER EQUITY SHARE, PAYABLE IN

CASH (PAYMENT THROUGH BANKING CHANNEL), ON A PROPRTIONATE BASIS THROUGH THE TENDER OFFER ROUTE UNDER THE COMPANIES ACT, 2013 This offer opening advertisement is being issued to all the Equity Shareholders of the Company for buy-back of upto 8,25,000 Equity Shares on a proportionate

basis, through the tender offer route in accordance with the provisions of the Companies Act, 2013 & rules made thereunder at a price of INR 56.03 per Equity Share, payable in cash (payment through banking channel), for an aggregate amount not exceeding INR 4,62,24,750/-The dispatch of the Letter of Offer to all the Equity Shareholders via email has

been completed on 17th September, 2024 and the same has also been sent to all the shareholders by hand delivery on 17th September, 2024.

All the Equity Shareholders of the Company are eligible to participate in the buy-back by providing his/her/its application in writing in the Tender Form signed by all the Shareholders (in case of joint holding) stating name, address, folio number, number of Equity Share(s) held, Share Certificate Number, Number of Equity Share(s) tendered for the buy-back and the distinctive numbers thereof, enclosing the original Equity Share Certificate(s), copy of Shareholder's PAN card and executed Share Transfer Form in favour of the Company. All the shareholders of the Company are holding equity shares in physical mode only and not in demat form.

The buy-back offer was approved at the Board Meeting held on 15th September 2024 and at an Extraordinary General Meeting (EGM) held on 17th September,

The buy-back offer opens on 19.09.2024 and closes on 21.09.2024. Please note that the EGM to approve the buy-back was held at a shorter

notice with the consent of all the shareholders of the Company and the buyback offer shall remain open for three days (a period less than fifteen days) with the consent of all the shareholders of the Company.

For SRI GBK RESOURCES PVT. LTD.

ASHIANA HOUSING LTD.

CIN: L70109WB1986PLC040864 Regd. Off.: 5F, Everest, 46/C, Chowringhee Road, Kolkata - 700 071 Head Off.: Unit No. 4 & 5, Illrd Floor, Southern Park, Plot No. D-2 Saket District Centre, New Delhi -110 017

Website: www.ashianahousing.com

Email: investorrelations@ashianahousing.com

PUBLIC NOTICE This is to inform to all concerned that the company has received request along with necessary indemnity bond and affidavit from shareholder(s) of the company to issue duplicate share certificate in lieu of the lost share certificate, details

of which is given herein below:

SI. No.	Name of Regd. Shareholder	L.F. No.	Share Certificate No.	Distinctive No.	No. of Shares	
1.	Baid Nath Mahto	0020585	3951	7464816-7469190	4375	
Sin	ce the company is in	the process	s of issuina	duplicate share cer	tificate.	

any person who has objection on such issue, may lodge his objection within 15 days from the date of appearance of this advertisement to the company or its Registrar M/s. Beetal Financial & Computer Services Pvt. Ltd., Beetal House, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukh Dass Mandir, New Delhi-110 062.

For Ashiana Housing Ltd.

Place: New Delhi Date: 17th September, 2024 (Company Secretary)

Sd/ Nitin Sharma Bellendur, Bangalore 560103, Karnataka

ASHIANA HOUSING LTD. CIN: L70109WB1986PLC040864

Regd. Off.: 5F, Everest, 46/C, Chowringhee Road, Kolkata - 700 071 Head Off.: Unit No. 4 & 5, Illrd Floor, Southern Park, Plot No. D-2 Saket District Centre, New Delhi -110 017 Website: www.ashianahousing.com Email: investorrelations@ashianahousing.com

PUBLIC NOTICE

This is to inform to all concerned that the company has received request along with necessary indemnity bond and affidavit from shareholder(s) of the company to issue duplicate share certificate in lieu of the lost share certificate, details of which is given herein below:

Regd. Shareholder	No.	Certificate No.	No.	of Shares
Binay Krishna Mahto	0020586	3952	7469191-7473565	4375
	Binay Krishna Mahto	Regd. Snareholder No. Binay Krishna Mahto 0020586	Regd. Snareholder No. No. Binay Krishna Mahto 0020586 3952	Regd. Snareholder No. No. No.

15 days from the date of appearance of this advertisement to the company or its Registrar M/s. Beetal Financial & Computer Services Pvt. Ltd., Beetal House, 99, Madangir, Behind Local Shopping Centre, Near Dada Harsukh Dass Mandir, New Delhi-110 062.

For Ashiana Housing Ltd.

Place: New Delhi Nitin Sharma Date: 17th September, 2024 (Company Secretary)

Advertisement to be published in the newspaper for the change of registered office of the Company from one state to

FORM NO. INC-26 Before the Central Government, through t Regional Director, Eastern Region Ministry of Corporate Affairs at Kolkata (West Bengal)

In the matter of the Companies Act, 2013 Section 13(4)

In the matter of Rule 30(5)(a) of the Companies (Incorporation) Rules, 2014 -And-

In the matter of M/s. PREVISTAR PRIVATE **LIMITED** (CIN: U72200WB2008PTC125280) having its registered office at DN-51, Salt Lake City, Sector V, Unit 604, 6th Floor, Merlin Infinite Building, Kolkata - 700019, India

.Applicant Notice is hereby given to the General Public that the applicant Company proposes to make application to the Central Government before the Regional Director, Eastern Region, Ministry of Corporate Affairs at Kolkata (West Bengal) under Section 13 of the Companies Act, 2013 seeking confirmation of alteration of the Memorandum of Association of the Company in terms of the Special Resolution(s) passed at its Extra Ordinary General Meeting held on Wednesday. 04th Day of September 2024 to enable the Company to change the situation of its Registered Office from the "State of West Bengal" to "State of Karnataka" Any person whose interest is likely to be affected

by the proposed change of situation of the registered office of the Company may deliver either on the MCA-21 portal (www.mca.gov.in) by filing investor complaint form or cause to be delivered or send by registered post of his/her objection(s) supported by an affidavit stating the nature of his/her/their interest and grounds of opposition to the Regional Director, Eastern Region, Nizam Palace, II MSO Building, 3rd Floor, 234/4, A.J.C Bose Road, Kolkata - 700020, West Bengal, within fourteen (14)days of the date of publication of this notice with a copy to the applicant Company at its registered office at the

For and on behalf of the Applicant M/s. Previstar Private Limited Sd/- Mr. Joydeep Ray Place: Kolkata Date: 17th September 2024 DIN: 09477340 #3072 Sobha Daisy, Outer Ring Road,

Indian Overseas Bank

Information Technology Department Central Office: 763, Anna Salai, Chennai-600002 Indian Overseas bank (IOB) invites bids for the following: **GOVERNMENT E-MARKET**

PORTAL- SUPPLY, INSTALLATION AND MAINTENANCE OF ENTERPRISE FIREWALL BID NO: GEM/2024/B/5393107 DATED 12.09.2024

The Above GEM Tender document is also available and can be downloaded from the following websites www.iob.in & www.gem.gov.in For Tender details and future amendments, if any, keep

referring to the following website www.gem.gov.in

"IMPORTANT

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SWEET DREAMS



Red Herring Prospectus)

S D RETAIL LIMITED

(Formerly knowns as S D Retail Private Limited CIN: U52520GJ2004PLC056076

Our Company was originally incorporated as "S D Retail Private Limited" vide registration no. 146313 under the provisions of the Companies Act 1956 pursuant to Certificate of Incorporation dated May 14, 2004 issued by Registrar of Companies, Mumbai, Maharashtra. Further, the registered office of our Company was shifted from Mumbai, Maharashtra. to Ahmedabad, Gujarat w.e.f. February 09, 2009. Subsequently our Company was converted into Public Limited Company and name of company was changed from "S D Retail Private Limited" to "S D Retail Limited" vide fresh certificate of incorporation dated June 19, 2024 issued by the Registrar of Companies, Central Processing Centre. For further details, please refer to chapter titled "History and Corporate Structure" beginning on page 171 of the Red Herring Prospectus

Registered Office: C-929, Stratum at Venus ground, Nr. Jhansi Ki Rani Statue, Nehrunagar, Ambawadi, Ahmedabad, Gujarat -380006, India; Tel No.: +91 7043106787; Email: info@sweetdreamsindia.com, Website: www.sweetdreams.in; Contact Person: Ms. Sakshi Singh Chauhan, Company Secretary and Compliance Officer.

OUR PROMOTERS: INDIVIDUAL PROMOTER: MR. HITESH PRAVINCHANDRA RUPARELIA AND MR. UTPALBHAI PRAVINCHANDRA RUPARELIA CORPORATE PROMOTER: M/S. SWEET DREAMS LOUNGEWEAR (INDIA) LLP (FORMERLY KNOWN AS SWEET DREAMS LOUNGEWEAR (INDIA) PRIVATE LIMITED) AND M/S. GRACE GARMENTS LLP (FORMERLY KNOWN AS GRACE GARMENTS LIMITED)

THE ISSUE

INITIAL PUBLIC ISSUE OF UPTO 49,60,000 EQUITY SHARES OF RS. 10/- EACH ("EQUITY SHARES") OF S D RETAIL LIMITED ("SDRL" OR THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF RS. [...]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [...]/- PER EQUITY SHARE (THE "ISSUE PRICE"). AGGREGATING TO RS. [●] LAKHS ("THE ISSUE"), OF WHICH UPTO 2,50,000 EQUITY SHARES OF RS. 10/- EACH FOR CASH AT A PRICE OF RS. [●]/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. [+]/- PER EQUITY SHARE AGGREGATING TO RS. [+] LAKH WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF UPTO 47.10.000 EQUITY SHARES OF RS. 10/- EACH INCLUDING A SHARE PREMIUM OF RS [+]/- PER EQUITY SHARE AGGREGATING TO RS. [+] LAKH IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 26.49% AND 25.16%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF THE COMPANY. THE FACE VALUE OF THE EQUITY SHARES IS ₹ 10/- EACH.

The Issue is being made in accordance with Chapter IX of the SEBI ICDR Regulations (IPO of Small and Medium Enterprises) and the equity shares are proposed to be listed on SME Platform of National Stock Exchange of India Limited (NSE EMERGE) For further details, please refer chapter titled "Terms of The Issue" beginning on Page No. 244 of the Red Herring Prospectus.

Price Band: ₹ 124/- to ₹ 131/- per Equity Share of Face Value ₹ 10/- each. The Floor Price is 12.40 times of the Face Value and the Cap Price is 13.10 times of the Face Value. Bids can be made for a minimum of 1000 Equity Shares and in multiples of 1000 Equity Shares thereafter

BID/ ISSUE PROGRAMME ANCHOR INVESTORS BIDDING DATE THURSDAY, SEPTEMBER 19, 2024 BID/ISSUE OPENING DATE FRIDAY, SEPTEMBER 20, 2024 BID/ISSUE CLOSING DATE TUESDAY, SEPTEMBER 24, 2024 NOTICE TO INVESTORS: ADDENDUM TO THE RED HERRING PROSPECTUS DATED SEPTEMEBR 12, 2024 (THE "ADDENDUM")

This addendum is with reference to the Red Herring Prospectus dated September 12, 2024, filed with the Registrar of Companies, Ahmedabad ("RoC"), SEBI and the Stock Exchanges, potential Bidders may note the following:

 The following paragraph will be included in the heading "Allotment Procedure and Basis of Allotment" under the chapter titled "Issue Procedure" beginning on Page. 255 of Red Herring Prospectus:

ALLOTMENT PROCEDURE AND BASIS OF ALLOTMENT

The Allotment of Equity Shares to Bidders other than Retail Individual Investors and Anchor Investors may be on proportionate basis. For Basis of Allotment to Anchor Investors, Bidders may refer to RHP. No Retail Individual Investor will be Allotted less than the minimum Bid Lot subject to availability of shares in Retail Individual Investor Category and the remaining available shares, if any will be Allotted on a proportionate basis. The Issuer is required to receive a minimum subscription of 90% of the Issue. However, in case the Issue is in the nature of Offer for Sale only, then minimum subscription may not be applicable. Flow of Events from the closure of bidding period (T DAY) Till Allotment:

- On T Day, RTA to validate the electronic bid details with the depository records and also reconcile the final certificates received from the Sponsor Bank for UPI process and the SCSBs for ASBA and Syndicate ASBA process with the electronic bid details.
- RTA identifies cases with mismatch of account number as per bid file / Final Certificate and as per applicant's bank account linked to depository demat account and seek clarification from SCSB to identify the applications with third party account for rejection.
- Third party confirmation of applications to be completed by SCSBs on T+1 day. RTA prepares the list of final rejections and circulate the rejections list with BRLM(s)/ Company for their review/ comments.
- Post rejection, the RTA submits the basis of allotment with the Designated Stock Exchange (DSE).
- The Designated Stock Exchange (DSE), post verification approves the basis and generates drawal of lots wherever applicable, through a random number
- The RTA uploads the drawal numbers in their system and generates the final list of allotees as per process mentioned below:

Instruction is given by RTA in their Software System to reverse category wise all the application numbers in the ascending order and generate the bucket /batch as

- per the allotment ratio. For example, if the application number is 78654321 then system reverses it to 12345687 and if the ratio of allottees to applicants in a category is 2:7 then the system will create lots of 7. If the drawal of lots provided by Designated Stock Exchange (DSE) is 3 and 5 then the system will pick every 3rd and 5th application in each of the lot of the category and these applications will be allotted the shares in that category.
- In categories where there is proportionate allotment, the Registrar will prepare the proportionate working based on the oversubscription times.
- In categories where there is undersubscription, the Registrar will do full allotment for all valid applications.
- On the basis of the above, the RTA will work out the allotees, partial allotees and non-allottees, prepare the fund transfer letters and advice the SCSBs to debit or unblock the respective accounts.

The above changes are to be read in conjunction with the RHP and accordingly their references in the RHP stand updated pursuant to this Addendum. REGISTRAR TO THE ISSUE BOOK RUNNING LEAD MANAGER TO THE ISSUE

Process for generating list of allotees: -

BEELINE CAPITAL ADVISORS PRIVATE LIMITED SEBI Registration Number: INM000012917 Address: B 1311-1314, Thirteenth Floor, Shilp Corporate Park, Rajpath Rangoli Road, Thaltej, Ahmadabad, Gujarat – 380054, India. Telephone Number: 079 4918 5784; Email Id: mb@beelinemb.com

Investors Grievance Id: ig@beelinemb.com; Website: www.beelinemb.com Contact Person: Mr. Nikhil Shah; CIN: U67190GJ2020PTC114322

Address: Selenium Tower-B, Plot 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana Tel. No.: +91 40 6716 2222; Email: all.ipo@kfintech.com Website: www.kfintech.com; Investor Grievance Email: einward.ris@kfintech.com Contact Person: M Murali Krishna, SEBI Registration No.: INR000000221

KFIN TECHNOLOGIES LIMITED

COMPANY SECRETARY AND COMPLIANCE OFFICER

S D RETAIL LIMITED Contact Person: Ms. Sakshi Singh Chauhan, Company Secretary and Compliance Officer.

Address: C-929, Stratum at Venus ground, Nr. Jhansi Ki Rani Statue, Nehrunagar, Ambawadi, Ahmedabad, Gujarat -380006, India Tel No.: +91 7043106787; Email: info@sweetdreamsindia.com, Website: www.sweetdreams.in

BRLMs or the Registrar to the Issue in case of any pre-Issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund

Investors can contact the Company Secretary and Compliance Officer or the

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus. On behalf of Board of Directors For, S D Retail Limited

Mr. Hitesh Pravinchandra Ruparelia

Place: Ahmedabad Date: September 17, 2024

Chairman and Managing Director Disclaimer: S D Retail Limited is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other

considerations, to make an initial public issue of its Equity Shares and has filed the RHP with the Registrar of Companies, Ahmedabad on September 12, 2024 and thereafter with SEBI and the Stock Exchanges. The RHP is available on the websites of SEBI at www.sebi.gov.in, website of the Company at www.sweetdreams.in, the website of the BRLM to the Issue at www.beelinemb.com, the website of NSE i.e. www.nseindia.com, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 27 of the Red Herring Prospectus. The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act") or any state securities laws in the United States,

and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in accordance with any applicable U.S. state securities laws. The Equity Shares are being Offered and sold outside the United States in 'offshore transactions' in reliance on Regulation S under the Securities Act and the applicable laws of each jurisdiction where such Offers and sales are made. There will be no public offering in the United States.

Chola CHOLAMANDALAM INVESTMENT AND FINANCE COMPANY LIMITED Corporate Office: Chola Crest, Super B, C54 & C55, 4, Thiru Vi Ka Industrial Estate, Guindy, Chennai-600 032, T. N. **DEMAND NOTICE** UNDER THE PROVISIONS OF THE SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF

SECURITY INTEREST ACT, 2002 ("the Act") AND THE SECURITY INTEREST (ENFORCEMENT) RULES, 2002 ("the Rules")

The undersigned being the Authorized Officer of Cholamandalam Investment and Finance Company Ltd. (the Secured Creditor) under the Act and in exercise of the powers conferred under Sec. 13(12) of the Act read with Rule 3 issued Demand Notice(s) under Sec. 13(2) of the Act, calling upon the following borrower(s) to repay the amount mentioned in the respective notice(s) within 60 days from the date of receipt of the said notice. The undersigned reasonably believes that borrower(s) is/are avoiding the service of the Demand Notice(s), therefore the service of notice is being affected by affixation and publication as per Rules. The contents of Demand Notice(s) are extracted herein below :-Name & Address of the Borrower's Loan Dt. of Demand Description of the Property / Secured Asset

No.	& Co-Borrower/s	Amt.	Notice & O/s. Amt.	beservation of the Frequency / Secures Asset
1.	Loan A/c. No(s).: LAP4KRN000054606 1. Mr. / Mrs. Ganga Prasad Basak 2. Mr. / Mrs. Sukanta Basak 3. Mr. / Mrs. Kailash Basak 4. Mr. / Mrs. Jyotsna Basak All are R/o.:- Jashara, Chakdaha Nadia, Jashara Pry School, Chakdah, West Bengal-741 222; Also at :- Mouza Jashra, JI No 24, Touzi No. 12, Dag No. 490, L RP. S. Chakdah, Dist. Nadia, Khatian No. 1896, 1446 (L. R.), 364 (R. S.), Jashra Pry School, Chakdah, West Bengal-741 222.	.√000'00'00 ≥	₹ 20,23,841/- (Rs. Twenty Lakhs Twenty Three Thousand Eight Hundred Forty One Only) as on	Mouza-Jashra, J. L. No. 24, Touja No. 12, Dag No. 490 (L. R.), Khatian No. 1896, 1446 (L. R.), 364 (R. S.), PS: Chakdah, Dist. Nadia, Vill. Jashra, P. O. & P. S. Chakdah, Ward No. 5, under Chakdah Municipality, Nadia-741 222. > Boundaries: - East: 6 ft. wide common passage; - West: L/o. Saikat Saha; - North: 6 Ft. wide Concrete Road; - South: 8 Ft. wide Concrete Road.

60 days from the date of this publication together with applicable interest, additional interest, bounce charges, cost and expenses till the date of realization of payment. The borrower(s) may note that Cholamandalam Investment and Finance Company Ltd. is a secured creditor and the oan facility availed by the Borrower(s) is a secured debt against the immovable property / properties being the secured asset(s) mortgaged by the corrower(s). In the event borrower(s) are failed to discharge their liabilities in full within the stipulated time. The Secured Creditor shall be entitled o exercise all the rights under section 13(4) of the Act to take possession of the secured assets(s) including but not limited to transfer the same by way of sale or by invoking any other remedy available under the Act and the Rules thereunder and realize payment. The Secured Creditor is also repowered to ATTACH AND / OR SEAL the secured assets(s) before enforcing the right to sale or transfer. Subsequent to the Sale of the secured assets(s), the Secured Creditor also has a right to initiate separate legal proceedings to recover the balance dues, in case the value of the mortgaged roperties is insufficient to cover the dues payable to the Secured Creditor. This remedy is in addition and independent of all the other remedies available to the Secured Creditor under any other law.

The attention of the borrower(s) is invited to Section 13(8) of the Act, in respect of time available, to redeem the secured assets and further to Section 13(13) of the Act, whereby the borrower(s) are restrained / prohibited from disposing of or dealing with the secured asset(s) or transferring by way of sale, lease or otherwise (other than in the ordinary course of business) any of the secured asset(s), without prior written consent of the Secured Creditor and non-compliance with the above is an offence punishable under Section 29 of the said Act. The copy of the Demand Notice is available with the undersigned and the borrower(s) may, if they so desire, can collect the same from the undersigned on any working day during normal office hours.

Place: Nadia, West Bengal Date: 13.09.2024

Authorized Officer For Cholamandalam Investment and Finance Company Limited

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